

OSRAM BILUX® H4 SILVERSTAR® AND H7 SILVERSTAR®

THE NEW STARS IN HEADLIGHTS



THERE IS LIGHT. AND THERE IS OSRAM.

OSRAM

ULTIMATE DESIGN.

More and more car manufacturers are upgrading their models with complex shape headlights featuring clear unstructured lenses. The uniform, metallic reflector optics of this new type of headlight is an important element in the design of the entire vehicle. Car owners can improve the looks of their cars by equipping these headlights with headlight lamps and auxiliary lamps that are colour-matched to the reflector instead of the usual black-capped lamps.

OSRAM BILUX® H4 SILVERSTAR® AND H7 SILVERSTAR® – PURE AESTHETICS

The two new and much improved headlight lamps from OSRAM have metallic caps that retain their full effect throughout the life of the lamp. They therefore blend so well with the background of the reflector that they are almost indistinguishable. This alone would make these new headlight lamps an attractive proposition for many car drivers but their tremendous increase in performance guarantee them to be a winner.

OSRAM BILUX® H4 SILVERSTAR®



OSRAM BILUX® H4 SILVERSTAR® headlight lamps for dual headlight systems are equipped with a newly developed filament that helps produce up to 40% more light than standard H4 lamps. They even generate more light than the successful "SUPER" lamps from OSRAM which offer 30% extra light, lasting just as long.

- Up to 40% more light than conventional H4 lamps
- Objects and situations can be seen clearly at a distance of 75 m
- Simple replacement for existing H4 lamps
- Approved without restriction for use on roads throughout Europe

+40%

EVEN MORE POWER.

TWO NEW HIGHLIGHTS FOR YOUR CUSTOMERS - AND FOR YOUR BUSINESS

With the new top-of-the-range headlight lamps from OSRAM you will be placing your sales on an even broader basis. More than six million design-conscious drivers of vehicles with complex shape headlights will be attracted to OSRAM BILUX® H4 SILVERSTAR® and OSRAM H7 SILVERSTAR® – not to mention the fact that more light, better visibility and greater safety are important to each and every driver.



OSRAM H7 SILVERSTAR®

Car drivers have been waiting a long time for this. The new OSRAM H7 SILVERSTAR® is the first H7 lamp in the "SUPER" version with a service life that is comparable to that of the H4 Super. This innovative headlight lamp for dual headlight systems provides up to 20% more light than any previously existing standard H7 lamp version.

- Up to 20% more light than conventional H7 lamps
- Objects and situations can be seen clearly at a distance of 75 m
- Simple replacement for existing H7 lamps
- Approved without restriction for use on roads throughout Europe

+20%

THE POTENTIAL RUNS INTO MILLIONS

Around 85% of all cars in Europe can be upgraded with OSRAM SILVERSTAR® for safety reasons alone. That's around 141 million cars with a total potential of some 332 million lamps – approximately 116.2 million cars with dual headlight systems and a further 24.8 million with quad headlight systems.



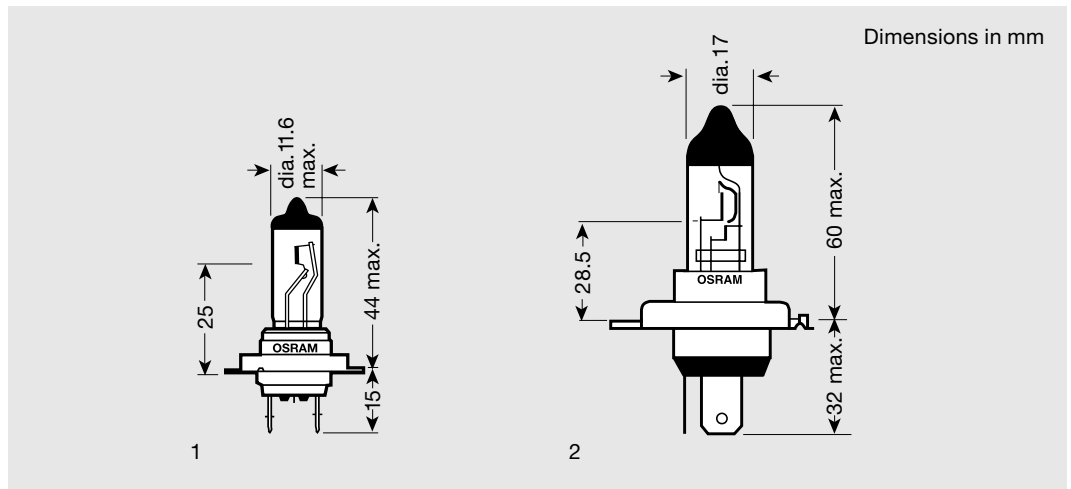
DIADEM® - NOW YOU SEE IT, NOW YOU DON'T



OSRAM is a pioneer – not just because it produces innovative headlight lamps. Our scratchproof and cadmium-free DIADEM® designer indicator lamp also sends out the right signals. It emits an amber light only when it is on, when off, it appears opal white without the "fried egg" effect of standard amber-coated lamps. DIADEM® lamps are ideal for all indicators, both front and rear. They can be used as simple direct replacements for existing amber indicator lamps and are approved for use throughout Europe.

FIT FOR THE FUTURE

OSRAM BILUX® H4 SILVERSTAR® and H7 SILVERSTAR® are easy-to-install replacements for conventional H4 and H7 lamps, are in compliance with all relevant traffic regulations, and are approved without restriction for use throughout Europe.



TECHNICAL DATA

	H7 SILVERSTAR	H4 SILVERSTAR
Lamp type	H7	H4
Lamp reference	64210SVS	64193SVS
Rated voltage/test voltage	12/13.2 V	12/13.2 V
Nom. power consumption	55 W	60/55 W
Max. power consumption at test voltage	58 W	75/68 W
Nom. luminous flux	1500 lm ±10 %	1700/1075 lm ±10/7 %
Base	PX26d	P43t
ECE R37 type number	E1 23G	E1 00801
SAE approval	yes	no
Figure no.	1	2

Both types can be used worldwide, except for the H4 on the American market (NAFTA)

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