

+++ **TUNINGLIGHTS** +++

Diadem: A girl's best friend

With a nonchalant flick of his wrist, Karl-Heinz S. clicked the indicator on his brand new red sports coupé and swept into the parking space in front of the nightclub. He was confident someone would notice the understated power of his six-cylinder engine. Tonight was the night. Surely now he was irresistible.

The plan was simply but cunning. Stay cool, check out the area slowly, keep the girls waiting, twirl the keys and then stroll back to the car with at least three female admirers.

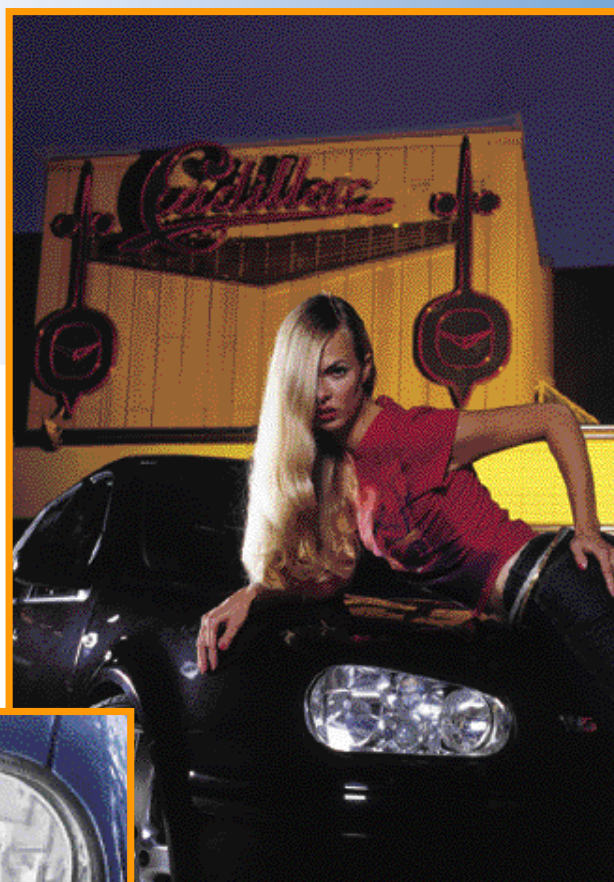
How wrong can you be? At first, everything ran smoothly. No competition for miles, the key trick worked and no less than five women started to follow him on his triumphant walk. But, where were they going? His car was over there! He just couldn't believe his eyes. There must have been twenty or so classy girls heading for an ordinary looking car.

Karl-Heinz S. had forgotten the Diadem effect. These innovative indicator lamps from OSRAM only emit amber light when they flash and otherwise are opal white. There's none of the curious fried egg effect that comes with

standard amber-coated lamps.

There is very definitely a trend for colourless diffusers and Diadem is clearly part of it. No more amber diffusers with smooth or structured surfaces. Diadem just proves

Designer chic: Jenny is happy to be seen with Diadem.



that sometimes the less you stand out, the more you get noticed.

Oh, by the way, Karl-Heinz S. was seen at home that

same night secretly changing his indicator lamps.

lamps and are approved for use throughout Europe

These scratch-resistant, cadmium-free designer indicator lamps suit all types of front and rear indicator units. They are easy to fit as direct replacements for standard amber-coated indicator

You can find out more information about Diadem and other innovative automotive lamps from OSRAM at www.osram.com, selected specialist dealers or automotive mail-order companies.